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IMMEDIATE RELEASE

New Brand Identity and Website for the Woodview Learning Centre

BURLINGTON, Ontario – October 17, 2018. We're thrilled to unveil the new brand identity and website for the Woodview Learning Centre, an alternative school placement program for students from 4 to 17 years of age with a diagnosis of Autism Spectrum Disorder (ASD).

New Website for Halton Autism School

The new website was designed for parents that are looking for an alternative school placement for their child with ASD. "We wanted to create a stress-free space where parents that are searching for an ASD-specific school would easily find the information that they are looking for in a clear and transparent way," said Lindsey Court, Principal and Program Manager. "For the past 15 years we have strived to provide 'just right' supports for each student, and now our new website highlights the work that we do." Parents, medical professionals, and service providers are invited to explore the site, to learn more about our program, and to follow our new blog. It was important for us to create an AODA compliant website, and we welcome feedback on the site's accessibility: woodviewlearningcentre.ca

New Autism School Logo Designed by School Parent



We wanted a logo that would be specific to the school and emphasize the educational aspect of the Woodview Learning Centre, while maintaining its connection to the main agency, Woodview Mental Health and Autism Services. We approached Karen Jorritsma of [Bolster Design](#) – a former school parent – who designed the beautiful new logo, and describes it as "an open book with pages that are in movement representing momentum in learning. The orange figure in the middle represents a student whose 'arms' reach up in a happy, positive direction, showing joy and enthusiasm. The 'body' is an abstract heart shape, representing the care received at the school."

About Woodview Learning Centre

The Woodview Learning Centre is a program offered at Woodview Mental Health and Autism Services' head office in Burlington. It was created to fill a gap in service by offering an ASD-specific school program where class sizes were kept small and programming was individualized to meet the unique needs of each student. Our highly trained team includes a Board Certified Behaviour Analyst (BCBA) and Instructors that teach using the principles of Applied Behaviour Analysis (ABA). All teaching is individualized while still meeting the requirements of the Ontario Curriculum. As a private school, we welcome students from all across Southern Ontario.

About Woodview Mental Health and Autism Services

Woodview is an accredited registered charity that supports more than 3,000 children, youth, adults and families impacted by mental health and autism challenges, and has been serving Halton, Hamilton, and Brant for over 50 years. Charitable Registration #119303923RR0001

Main Agency Website: woodview.ca

Facebook/WoodviewMHAS

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LinkedIn/Company/Woodview-Mental-Health-And-Autism-Services

YouTube/WoodviewMHA

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Contact Us

For more information, and to provide feedback on the new site:
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To learn more about the school and to book a tour:
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